



CII
Tourism Fest 2015
 3rd Edition
 An International Fest on Tourism & Hospitality
 22 - 24 November 2015, Amritsar, India



Confederation of Indian Industry
 Northern Region
 Sector 31 A, Chandigarh 160 030
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 Website : www.ciitourismfest.com

MAIL TO	APPLICATION FOR PARTICIPATION	SUBMISSION OF THIS FORM IS MANDATORY
The Head - Trade Fairs Confederation of Indian Industry Northern Region Sector 31 A, Chandigarh 160 030	CII Tourism Fest 22-24 November, 2015 Amritsar, India	Please Email/Fax/Return this form back to us duly filled and signed. Please retain a copy for your reference and use. Booking closes on 31 October 2015

EXHIBITOR DETAILS

Company/Organisation: _____ Billing Address: _____ Phone: _____ Fax: _____ **VAT / TIN No.: _____ VAT 5 <input type="checkbox"/> VAT 9 <input type="checkbox"/> *PAN No.: _____ *TAN No.: _____ Name of Chief Executive: _____ Designation: _____ Mobile: _____ Email: _____ CII Membership Number: _____	Branch/Local Address (if any): _____ _____ Phone: _____ Fax: _____ **VAT / TIN / No.: _____ VAT 5 <input type="checkbox"/> VAT 9 <input type="checkbox"/> Contact Person for the Fair : _____ Designation: _____ Mobile: _____ Email: _____
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Space Rentals (per sqm)	Space Type	Domestic (in ₹)	Overseas (in USD)	Area: _____ sqm.	Amount
	Indoor Built Up	5900	110	Stall No. _____	
	Indoor Raw	5400	100	Hall No. _____	

(Service Tax applicable as Govt. of India guidelines)

SPONSORSHIP OPPORTUNITIES		
Title	INR	USD
Principal Partner Country/ State	10 Lakh	20000
Partner Country/ State	7.5 Lakh	15000
Focus Country/ State	5 Lakh	10000
Dinner Sponsor	5 Lakh	10000
Lunch Sponsor	3 Lakh	6000
Catalogue Sponsor	2 Lakh	4000

SPONSORSHIP OPPORTUNITIES		
Title	INR	USD
Event Sponsor	12.5 Lakh	25000
Event Co - Sponsor	10 Lakh	20000
Platinum Sponsor	7.5 Lakh	15000
Gold Sponsor	5 Lakh	10000
Silver Sponsor	3 Lakh	6000
Bag/ Lanyard Sponsor	2 Lakh	4000

(Service Tax applicable as Govt. of India guidelines)

Electricity Deposit (Adjustable) : 10% of the space Rental (To accompany the application form). Balance would be refunded/payable after adjusting the actual electricity consumption. Electricity will be charged @ ₹ 500 per KW per day during the fair.

*PAN & TAN numbers of all the exhibitions are mandatory. Please do not deduct TDS on space rental, unless amount credited/paid on account of rent during Financial year does not exceed ₹ 1,80,000 under section 194 (I) of income Tax Act, 1961 (Effective 1 July 2010)

Advance Deposit	50% of the total amount payable (to accompany the application form) Balance 50% to be paid before 31 October 2015.
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**SALES TAX / VAT	Participation and/or Sales of Exhibits are subject to mandatory clearance from Excise & Sales Tax Department, Amritsar, Punjab. All exhibitors are required to produce necessary clearance before talking possession of the stall.
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EXHIBIT DETAILS

The following products would be on display in our stall: 1. _____ 2. _____ 3. _____ 4. _____	Fascia Name: _____ Power Requirement (in KW) Before Possession: _____ After Possession: _____ Extra Furniture (Pl. specify): _____
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PAYMENT DETAILS

Enclosed is our Demand Draft/ Cheque No. _____ for ₹ _____ towards the payment of Rental, Security etc. in favour of Confederation of Indian Industry, Chandigarh.

UNDERTAKING

I /We have read the GENERAL EXHIBITION RULES printed on the reverse of this form and confirm we shall abide by them.
 Name: _____ Designation: _____
 Company: _____ Date: _____
 Signature: _____

GENERAL EXHIBITION RULES

- 1) **Organiser:** CONFEDERATION OF INDIAN INDUSTRY (CII), Northern Region, Block No. 3, Dakshin Marg, Sector 31- A Chandigarh 160 030, INDIA.
- 2) **Date:** 22-24 November, 2015
- 3) **Timing:** 1000 hrs - 1800 hrs
- 4) **Venue:** Exhibition Ground, Ranjit Avenue, Amritsar, Punjab
- 5) **Exhibitor:** Any Company/Organisation/State/Country participating in the exhibition. Organiser reserve the right of participation.
- 6) **Space Rentals & Facilities:**

Space Type	Domestic (in ₹)	Overseas (in USD)
Indoor Built Up	5900	110
Indoor Raw	5400	100

(Service Tax applicable as Govt. of India guidelines)

The Organizer will provide the following facilities in a fully furnished booth of 9 sqm. Each booth will have modular structure, fascia with company name, 1 table & 2 chairs, one electric plug point-5/15 amps, synthetic carpet, 3 spotlights, waste paper basket & general security during the Fair period.

NOTES:

- A. The prospective EXHIBITOR should apply on the application form participation, together with advance payment including 50% space rentals and security deposit (10% of space rental-adjustable on actual electricity consumption). **Service Tax @ 14% (subject to revision) is application.** All booking will be made on first-cum-first-serve basis subject to receipt of all advance payments. All payments should be made by Demand Draft payable to CONFEDERATION OF INDIAN INDUSTRY, NORTHERN REGION payable at Chandigarh.
- B. Please note that the balance of security deposit will be refundable after adjusting the electricity charges based on actual consumption.
- C. **ORGANISERS reserve the right to reallocate space, change the layout, add or delete corridors as shown in the printed layout plan.**
- D. ORGANISERS will not provide overnight security on the day prior to the exhibition and the last day of the exhibition.
- E. **After the conclusion of the event, all displayed items, belongings, in the stall are expected to be collected by the exhibitors themselves. Organisers in no ways shall be responsible for any loss/damage occurring thereafter and no claims shall be entertained.**
- 7) **Mode of Payment**
By Cheque / Demand Draft
 "Confederation of Indian Industry", Payable at Chandigarh, India
Mail To: Trade Fairs Department
 Confederation of Indian industry,
 Sector 31-A Chandigarh 160 030
Electronic Transfer:
 Remit to Account Name: Confederation of Indian Industry
 Bank Name: ICICI Bank, SCO 145, Sector 28-D, Chandigarh 160 002
 Account No.: 096405000420
 NEFT/IFSC Code: ICIC0000964
Overseas Transfer/Telegraphic Transfer for USD:
 Beneficiary: Confederation of India Industry,
 Bank Swift Code: ICICINBB
 Account No: 096405000420
- 8) **Allotment of Exhibition Space:** ORGANISERS reserve the right to refuse allotment of space to any applicant without giving any reason. Organisers will give confirmation of allotment of space on receipt of application form duly signed along with appropriate payment.
- 9) **Application for Participation:** It is mandatory for exhibitors to forward the Application for participation to CII Chandigarh Office
- 10) **Payment Schedule:** 50% of the total amount payable (to accompany the application form) Balance 50% to be paid before 31 October 2015.
- 11) **Force Majeure:** If the event is abandoned, canceled or suspended in whole or in part by reasons of war, fire, national emergency, labour dispute, non-availability of exhibition premises or any of the clause not within the control of organisers, the organisers at their own discretion.
- 12) **Damage: Exhibitor** will be required to make good all damages (or make payment) to the fair facilities caused during the installation / dismantling /Fair period.

- 13) **Violation of Rules:** The organisers reserve the right to decide on the fulfillment of the rules and have the authority to demand removal / change of any structure, which is found not in accordance with the rules and can also cancel a confirmed booking without giving any reason/notice. The decision of the organisers will be final and binding.
- 14) **Cancellation:** In case of cancellation of participation by the exhibitor, the organiser will forfeit 100% space rental or any advance payment received.
- 15) **Sale of Exhibits:** Exhibitors are allowed to conduct negotiations for sale subject to mandatory clearance from Excise & Sales Tax Department and also ensure that exhibit will not be removed during the exhibition hours. Exhibits to be displayed during the fair can be brought **1 day before the start of the Fair.**
- 16) **VAT/ Sales Tax Formalities:** Participation / Sale of Exhibits are subject to mandatory clearance from Excise & Sales Tax Department, Amritsar, Punjab. All Exhibitors are required to produce necessary clearance before taking possession of the stall.
- 17) **Stand Completion: 1 day before the start of the Fair by 1400 hrs** with all exhibits in position. Work will not be allowed after that due to security reasons.
- 18) **Movement of Vehicles:** Vehicles containing the exhibition material will be allowed up to a certain point.
- 19) **Removal:** Removal of any exhibit during the fair period is prohibited. All material is to be removed **on the last day of the fair.** Organisers will not be responsible if any Exhibitor fails to comply with these dates. Overnight security will not be provided on the last day of the fair.
- 20) **Electricity**
 - A) Available at 230V single phase and 440V 3 phase AC/DC. Exhibitors would be required to pay electricity consumption charges for the connected load for power required. It will be charged @ ₹ 500 /USD 10 per KW during the fair.
 - B) The organisers will provide general lighting in indoor & open area. Exhibitors requiring special lighting / power to demonstrate machinery would need to apply with full details latest by **at least 25 days before the start of the Fair.**
 - C) The organisers will provide electricity at a suitable point near to exhibitor's Stall / Space. **Internal distribution to the Machinery/ Equipment will have to be completed by exhibitor at his own cost only through the licensed contractor appointed by CII for the Fair.**
- 21) **Insurance:** Against all ascertained risks from transportation to display and removal would be done by EXHIBITOR at his own cost. Organizer will in no way be responsible.
- 22) **Safety & Security:** Safety & Security of all exhibits in the stalls will be responsibility of the exhibitors only.
- 23) **Photography:** The organizers retain the right to photograph any exhibit for their use.
- 24) **Settlement of Dues:** Any and all expenses chargeable to an Exhibitor must be settled before the close of the Fair to ensure smooth removal of goods from the Fair site.
- 25) **Binding Terms of Contract:** The submission of the application form duly signed by an authorized Officer of the applicant company shall be deemed as confirmation of participation and acceptance of becomes effective as soon as the organizers have confirmed the allotment of space to the applicant. Dispute if any, will be subject to Chandigarh Jurisdiction.
- 26) **Phonographic Performance Ltd (PPL) Licence:** It is mandatory for all those exhibitors who want to play music in the form of Gramophone Records, Music cassettes, CD's, Radio, TV or Audio-Visual etc. for non-private purpose or in public places and / or commercial establishments and/or noncommercial establishments, to take prior license from Phonographic Performance Limited (PPL) in respect of the repertoire its music labels.
- 27) Exhibitors to take permission from competent authority for playing patented music.
- 28) The volume of music played at the exhibition should not exceed permission limit.
- 29) Exhibitors managing Cafeteria/ Food Stalls are required to maintain standards as specified by the organizers.
- 30) **Ban on use of Poly Bags:** Punjab Government has imposed a ban on use of polythene/plastic carry bags for supply of goods. Exhibitors are requested to make adequate arrangement for supply / sale of goods.